

Rep Order# 6837946  
EC'd Yes

Ver# 4  
Status Returned

Traffic Order# 195685  
Printed: 08/06/2012 3:29 PM  
Last Received: 08/02/2012 8:00 AM  
Showing Buylines: Last Sta Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

SEE LINE 29 AND DISCUSS MG POSS. WITH NSM

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*29		ADD TO SKED	11/03-11/03	1	\$90.00	:30	3	SA	3P-5P	3	\$30.00
Station Remark: V4 NA 3X 11/3 DUE AIRING COLLEGE FB. DISCUSS MG WITH NSM											

---REPORT TOTALS---

Report Totals: 3 / \$90.00

---SALES MONTHLY TOTALS---

Nov 12: 93 / \$22,820.00  
Sales Totals: 93 / \$22,820.00  
Station Totals: 93 / \$22,820.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$326,000	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SAHRES

Books NOV12  
Demos RA35+

Rep Order# 6837946 Ver# 3 Status Revised Traffic Order# 195685 Printed: 08/02/2012 8:26 AM 1 of 6  
E'd Y's Last Received: 08/02/2012 8:00 AM  
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
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Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---  
SC=\*

--- REMARKS ---  
REV TO ADD TO SKED  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*19		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
*20		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
*21		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
*22		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
*23		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00

Rep Order# 6837946 Ver# 3 Status Revised  
EC'd Yes

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Showing Buylines: All Rep Revised Lines

2 of 6

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*24		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	11/05-11/05	1	\$30.00	:30	1	M	2P-3P	1	\$30.00
*25		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	11/05-11/05	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
*26		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	10/30-11/02	1	\$200.00	:30	4	TU-F	3P-4P	4	\$50.00
*27		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	10/30-11/02	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
*28		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	11/05-11/05	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
*29		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	11/03-11/03	1	\$90.00	:30	3	SA	3P-5P	3	\$30.00
*30		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	11/04-11/04	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
*31		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	11/05-11/05	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
*32		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	10/30-11/02	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00

NA-College FB

Rep Order# 6837946 Ver# 3 Status Revised  
EC'd Y's

Traffic Order# 195685

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Showing Buylines: All Rep Revised Lines

3 of 6

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*33		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$225.00	:30	3	TU,TH-F	1030P-11P	3	\$75.00
*34		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
*35		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/03-11/03	1	\$50.00	:30	1	SA	10P-11P	1	\$50.00
*36		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/01	1	\$1,200.00	:30	3	TU-TH	9P-930P	3	\$400.00
*37		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$400.00	:30	1	M	9P-930P	1	\$400.00
*38		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$300.00	:30	1	M	930P-10P	1	\$300.00
*39		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$900.00	:30	3	TU-W,F	930P-10P	3	\$300.00
*40		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00

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4 of 6

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*41		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
*42		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
*43		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
*44		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
*45		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
*46		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-10/30	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
*47		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-10/30	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
*48		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/31-10/31	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
*49		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/01-11/01	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00

Rep Order# 6837946 Ver# 3 Status Revised

Traffic Order# 195685

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Printed: 08/02/2012 8:26 AM  
Last Received: 08/02/2012 8:00 AM  
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*50		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/01-11/01	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
*51		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
*52		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
*53		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
*54		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/03-11/03	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
*55		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00
*56		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$2,700.00	:30	3	SU	11A-2P	3	\$900.00
*57		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00

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Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 75 / \$19,690.00

---SALES MONTHLY TOTALS---

Nov 12: 93 / \$22,820.00

Sales Totals: 93 / \$22,820.00

Station Totals: 93 / \$22,820.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$326,000	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SAHRES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Req Order#	6837946	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

Printed: 08/01/2012 8:21 AM  
Last Received: 07/31/2012 7:45 PM  
Showing Buylines: All Lines

195685

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C3ON06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	Rating: 1.2	PEOPLES COURT	11/06-11/06	1	\$30.00	:30	1	TU	1P-2P	1	\$30.00
2	Rating: 1.2	AHHV	10/30-10/30	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
3	Rating: 1.2	AHHV	10/31-10/31	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
4	Rating: 1.2	AHHV	11/01-11/01	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
5	Rating: 1.2	AHHV	11/02-11/02	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
6	Rating: 0.9	EXTRA	10/31-10/31	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
7	Rating: 0.9	EXTRA	11/01-11/01	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
8	Rating: 0.9	EXTRA	11/02-11/02	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
9	Rating: 0.9	EXTRA	11/05-11/05	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
10	Rating: 5.4	NEWS9P	11/02-11/02	1	\$400.00	:30	1	F	9P-930P	1	\$400.00



Station KASA-TV ALBUQUERQUE, NM.  
 Advertiser ( ) WILSON FOR NM SENAT  
 Product Order  
 Estimate# C30N06  
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Agency ( ) SMART MEDIA GROUP  
 814 KING STREET - SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E WLSN/ORDR/C30N06  
 Flight Dates 10/30/2012 - 11/06/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS 930P	11/01-11/01	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00
Rating: 4.4											
12		NEWS9P	11/03-11/03	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
13		NEWS 930P	11/03-11/03	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
14		NEWS9P	11/04-11/04	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
15		NEWS 930P	11/04-11/04	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
16		HOUSE	11/03-11/03	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
17		TOUCH	11/02-11/02	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
18		FRINGE	11/02-11/02	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											

---REPORT TOTALS---  
 Report Totals: 18 / \$3,130.00

---SALES MONTHLY TOTALS---

Nov 12: 18 / \$3,130.00

Rep Order# 6837946 Ver# 1 Status New  
 ECU Yes  
 Printed: 08/01/2012 8:21 AM  
 Last Received: 07/31/2012 7:45 PM  
 Showing Buylines: All Lines

Traffic Order#

Station KASA-TV ALBUQUERQUE, NM.  
 Advertiser ( ) WILSON FOR NM SENAT  
 Product Order  
 Estimate# C30N06  
 Buyer Patricia Dome  
 Phone#  
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Agency ( ) SMART MEDIA GROUP  
 814 KING STREET - SUITE 200  
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 Agency C/P1/P2/E WLSN/ORDR/C30N06  
 Flight Dates 10/30/2012 - 11/06/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Sales Totals: 18 / \$3,130.00  
 Station Totals: 18 / \$3,130.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
KOB	26%	KRQE	32%	KWBQ	0%				

Market Totals \$44,714

---COMPETITIVE COMMENTS---

EST SAHRES

Books NOV12  
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 1

Time Period: 1p-2p

195685 06837946 C30N06

11/06/12 :30 P5

Order

\$30.00

\$30.00

\$30.00

Line: 2

Time Period: 4p-5p

195685 06837946 C30N06

10/30/12

:30 P5

4:29:22 PM Order

\$50.00

\$50.00

\$50.00

Line: 3

Time Period: 4p-5p

195685 06837946 C30N06

10/31/12

:30 P5

Order

\$50.00

\$50.00

\$50.00

Line: 4

Time Period: 4p-5p

195685 06837946 C30N06

11/01/12

:30 P5

4:45:03 PM Order

\$50.00

\$50.00

\$50.00

Line: 5

Time Period: 4p-5p

195685 06837946 C30N06

11/02/12

:30 P5

4:13:16 PM Order

\$50.00

\$50.00

\$50.00

Line: 6

Time Period: 5p-530p

195685 06837946 C30N06

10/31/12

:30 P5

Order

\$100.00

\$100.00

\$100.00

Line: 7

Time Period: 5p-530p

195685 06837946 C30N06

11/01/12

:30 P5

5:22:39 PM Order

\$100.00

\$100.00

\$100.00

Line: 8

Time Period: 5p-530p

195685 06837946 C30N06

11/02/12

:30 P5

5:07:33 PM Order

\$100.00

\$100.00

\$100.00

Line: 9

Time Period: 5p-530p

195685 06837946 C30N06

11/05/12

:30 P5

5:22:54 PM Order

\$100.00

\$100.00

\$100.00

Line: 10

Time Period: 9p-930p

195685 06837946 C30N06

11/02/12

:30 P5

9:17:57 PM Order

\$400.00

\$400.00

\$400.00

Line: 11

Time Period: 930p-10p

195685 06837946 C30N06

11/01/12

:30 P5

9:58:20 PM Order

\$300.00

\$300.00

[Sorted by: Line]

WIDEORBIT

Spot Manager: All, 10/30/12-11/06/12 (08/08/12 1:36:35 PM)

# Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 11

Line: 12

Time Period: 9p-930p  
195685 06837946 C30N06 11/03/12 :30 P5 9:09:00 PM Order \$275.00

Line: 13

Time Period: 930p-10p  
195685 06837946 C30N06 11/03/12 :30 P5 9:37:56 PM Order \$250.00

Line: 14

Time Period: 9p-930p  
195685 06837946 C30N06 11/04/12 :30 P5 9:27:15 PM Order \$400.00

Line: 15

Time Period: 930p-10p  
195685 06837946 C30N06 11/04/12 :30 P5 9:46:57 PM Order \$275.00

Line: 16

Time Period: 6p-7p  
195685 06837946 C30N06 11/03/12 :30 P5 Order \$100.00

Line: 17

Time Period: 7p-8p  
195685 06837946 C30N06 11/02/12 :30 P5 6:58:30 PM Order \$250.00

Line: 18

Time Period: 8p-9p  
195685 06837946 C30N06 11/02/12 :30 P5 8:59:50 PM Order \$250.00

Line: 19

Time Period: 12p-1p  
195685 06837946 C30N06 10/31/12 :30 P5 12:08:54 PM Order \$300.00

Line: 20

Time Period: 12p-1p  
195685 06837946 C30N06 11/02/12 :30 P5 12:28:12 PM Order \$300.00

Line: 21

Time Period: 12p-1p  
195685 06837946 C30N06 11/01/12 :30 P5 12:28:42 PM Order \$300.00

Line: 22

Time Period: 12p-1p  
195685 06837946 C30N06 10/30/12 :30 P5 12:59:10 PM Order \$300.00

Line: 23

Time Period: 12p-1p  
195685 06837946 C30N06 11/05/12 :30 P5 12:48:10 PM Order \$300.00

Line: 24

Time Period: 12p-1p  
195685 06837946 C30N06 11/05/12 :30 P5 1:30:19 PM Order \$300.00

Line: 25

Time Period: 12p-1p  
195685 06837946 C30N06 11/05/12 :30 P5 1:30:19 PM Order \$300.00

[Sorted by: Line]

WIDEORBIT

# Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 21

Line: 22

Time Period: 1p-2p

195685 06837946 C30N06 10/30/12 :30 P5 1:40:02 PM Order  
195685 06837946 C30N06 11/01/12 :30 P5 1:49:35 PM Order  
195685 06837946 C30N06 10/31/12 :30 P5 1:18:51 PM Order  
195685 06837946 C30N06 11/02/12 :30 P5 1:09:33 PM Order

Line: 23  
Time Period: 2p-3p  
195685 06837946 C30N06 10/30/12 :30 P5 2:09:38 PM Order  
195685 06837946 C30N06 11/01/12 :30 P5 2:29:25 PM Order  
195685 06837946 C30N06 11/02/12 :30 P5 2:48:36 PM Order  
195685 06837946 C30N06 10/31/12 :30 P5 2:39:23 PM Order

Line: 24  
Time Period: 2p-3p  
195685 06837946 C30N06 11/05/12 :30 P5 2:38:53 PM Order

Line: 25  
Time Period: 3p-4p  
195685 06837946 C30N06 11/05/12 :30 P5 3:59:25 PM Order

Line: 26  
Time Period: 3p-4p  
195685 06837946 C30N06 11/01/12 :30 P5 3:19:38 PM Order  
195685 06837946 C30N06 10/31/12 :30 P5 3:47:50 PM Order  
195685 06837946 C30N06 10/30/12 :30 P5 3:09:44 PM Order  
195685 06837946 C30N06 11/02/12 :30 P5 3:29:12 PM Order

Line: 27  
Time Period: 530p-6p  
195685 06837946 C30N06 11/02/12 :30 P5 5:50:48 PM Order  
195685 06837946 C30N06 10/31/12 :30 P5 5:36:33 PM Order  
195685 06837946 C30N06 11/01/12 :30 P5 5:50:09 PM Order  
195685 06837946 C30N06 10/30/12 :30 P5 5:36:56 PM Order

Line: 28  
Time Period: 530p-6p  
195685 06837946 C30N06 11/05/12 :30 P5 5:43:12 PM Order

Line: 29  
Time Period: 3p-5p  
195685 06837946 C30N06 11/03/12 :30 P5  
195685 06837946 C30N06 11/03/12 :30 P5  
195685 06837946 C30N06 11/03/12 :30 P5

Order  
Order  
Order  
\$30.00  
\$30.00  
\$30.00  
\$30.00  
\$90.00

(Sorted by: Line)

# Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 29

Line: 30

Time Period: 8a-9a

195685 06837946 C30N06

11/04/12

:30 P5

8:19:55 AM Order

\$75.00

\$75.00

\$75.00

Line: 31

Time Period: 10:00:00p-10:30:00p

195685 06837946 C30N06

11/05/12

:30 P5

10:23:33 PM Order

\$125.00

\$125.00

\$125.00

Line: 32

Time Period: 10:00:00p-10:30:00p

195685 06837946 C30N06

10/31/12

:30 P5

10:06:36 PM Order

\$125.00

\$125.00

\$125.00

\$500.00

\$500.00

Line: 33

Time Period: 10:30:00p-11:00:00p

195685 06837946 C30N06

11/01/12

:30 P5

10:52:09 PM Order

\$75.00

\$75.00

\$75.00

\$225.00

\$225.00

Line: 34

Time Period: 10:30:00p-11:00:00p

195685 06837946 C30N06

11/05/12

:30 P5

10:45:11 PM Order

\$75.00

\$75.00

\$75.00

Line: 35

Time Period: 10p-11p

195685 06837946 C30N06

11/03/12

:30 P5

10:58:20 PM Order

\$50.00

\$50.00

\$50.00

Line: 36

Time Period: 9p-930p

195685 06837946 C30N06

10/31/12

:30 P5

9:26:45 PM Order

\$400.00

\$400.00

\$400.00

\$1,200.00

\$1,200.00

Line: 37

Time Period: 9p-930p

195685 06837946 C30N06

11/05/12

:30 P5

9:18:42 PM Order

\$400.00

\$400.00

\$300.00

Line: 38

Time Period: 930p-10p

195685 06837946 C30N06

11/05/12

:30 P5

9:38:21 PM Order

\$300.00

\$300.00

[Sorted by: Line]

# Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 39

Time Period: 930p-10p

195685	06837946	C30N06	10/31/12	:30	P5	9:46:12 PM	Order		\$300.00
195685	06837946	C30N06	11/02/12	:30	P5	9:46:42 PM	Order		\$300.00
195685	06837946	C30N06	10/30/12	:30	P5	9:37:56 PM	Order		\$300.00

Line: 40

Time Period: 6p-630p

195685	06837946	C30N06	10/30/12	:30	P5	6:08:58 PM	Order		\$200.00
195685	06837946	C30N06	11/02/12	:30	P5	6:08:28 PM	Order		\$200.00
195685	06837946	C30N06	10/31/12	:30	P5	6:20:46 PM	Order		\$200.00
195685	06837946	C30N06	11/01/12	:30	P5	6:19:36 PM	Order		\$200.00

Line: 41

Time Period: 6p-630p

195685	06837946	C30N06	11/05/12	:30	P5	6:20:16 PM	Order		\$200.00
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Line: 42

Time Period: 630p-7p

195685	06837946	C30N06	11/05/12	:30	P5	6:48:46 PM	Order		\$200.00
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Line: 43

Time Period: 630p-7p

195685	06837946	C30N06	11/02/12	:30	P5	6:38:58 PM	Order		\$200.00
195685	06837946	C30N06	10/30/12	:30	P5	6:38:53 PM	Order		\$200.00
195685	06837946	C30N06	11/01/12	:30	P5	6:38:33 PM	Order		\$200.00
195685	06837946	C30N06	10/31/12	:30	P5	6:49:16 PM	Order		\$200.00

Line: 44

Time Period: 7p-8p

195685	06837946	C30N06	11/05/12	:30	P5	7:39:55 PM	Order		\$800.00
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Line: 45

Time Period: 8p-9p

195685	06837946	C30N06	11/05/12	:30	P5	8:14:35 PM	Order		\$800.00
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Line: 46

Time Period: 7p-8p

195685	06837946	C30N06	10/30/12	:30	P5	7:39:16 PM	Order		\$800.00
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Line: 47

Time Period: 8p-9p

195685	06837946	C30N06	10/30/12	:30	P5	8:39:20 PM	Order		\$600.00
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Line: 48

\$600.00									\$600.00
\$600.00									\$600.00

[Sorted by: Line]





# Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

\$22,820.00									
\$22,820.00									
\$22,820.00									
\$22,820.00									

[Sorted by: Line]

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:
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# CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

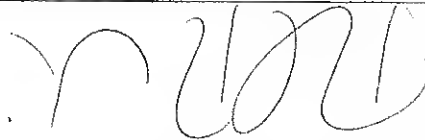
☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

Heather Wilson

date

7/31/12

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

Date 7/31/12 Signature [Signature]

**To Be Signed By Station Representative**

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_